



Sponsorship/Marketing Opportunities

Band Sponsor:

\$1,000 – Deadline August 15, 2010 (Limit to 5 sponsors)

- Stage signage at celebration with company or sponsor name/logo.
- Company or sponsor name/logo in print and radio advertising for event.
- Company or sponsor name/logo listed in the Program.
- Company or sponsor name/logo listed on the website w/ link to company or sponsor's website.
- The opportunity for a booth or exhibit space promoting your company at the concert.
- Four (4) tickets to the Johnny Cash Experience Concert.
- Four (4) passes to the Johnny Cash Experience Concert After Party at Hampton Inn.

Billboard Sponsor:

\$1,000 – Deadline July 15, 2010 (Limit to 1 sponsor)

- Company or sponsor name/logo on the billboard for one month prior to concert.
- Company or sponsor name/logo listed in the Program.
- Company or sponsor name/logo listed on the website w/ link to company or sponsor's website.
- Display sponsor banner at concert. (banner provided by sponsor)
- The opportunity for a booth or exhibit space promoting your company at the concert.
- Four (4) tickets to the Johnny Cash Experience Concert.
- Four (4) passes to the Johnny Cash Experience Concert After Party at Hampton Inn.

Ticket Sponsor: Hampton Inn Wilkesboro

\$500 – Deadline July 15, 2010 (Limit to 1 sponsor)

- Company or sponsor name/logo on the back of admission tickets.
- Company or sponsor name/logo listed in the Program.
- Company or sponsor name/logo listed on the website w/ link to company or sponsor's website.
- Display sponsor banner at concert. (banner provided by sponsor)
- Two (2) tickets to the Johnny Cash Experience Concert.
- Two (2) passes to the Johnny Cash Experience Concert After Party at Hampton Inn.

Corporate Sponsor:

\$250

- Company or sponsor name listed in the Program.
- Company or sponsor name listed on the website w/ link to company or sponsor's website.
- Display sponsor banner at concert. (banner provided by sponsor)
- Two (2) tickets to the Johnny Cash Experience Concert.
- Two (2) passes to the Johnny Cash Experience Concert After Party at Hampton Inn.

Friend of the Johnny Cash Experience:

\$100

- Company or sponsor name listed in the Program.
- Company or sponsor name listed on the website w/ link to company or sponsor's website.
- Two (2) tickets to the Johnny Cash Experience Concert

Mail to GoWilkes along with your appropriate sponsor fee to:

GoWilkes, PO Box 143, North Wilkesboro, NC 28659.

For more information, please visit our website at: www.GoLocalEvents.com

Questions? Contact Melissa Smithey at (336) 902-8162 or msmithey@gowilkes.com